

Allen Welty-Green

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Qualifications

- ◆ Fluent in the Adobe Creative Suite applications, also Quark XPress, Freehand, and various audio/video applications.
- ◆ A thorough understanding of Macintosh-based graphic design & production for print & web.
- ◆ Experienced with publications, maps, periodicals, web sites, catalogs, illustrations, diagrams, advertising, displays, identity materials, packaging, signage, multi-media and more.
- ◆ Adept at managing large, multi-faceted projects from conception to completion.

Experience

SELF-EMPLOYED GRAPHIC ARTIST (DBA AG MEDIA): 1992 - PRESENT

- ◆ Clients have included design & printing firms, non-profit organizations, small businesses, bands, publications, agencies, etc. A detailed client list is available on request.

TRIPINFO.COM: 2008 - 2010 (freelance since 1993)

- ◆ Art Director/Production Manager for travel industry reference firm. Projects have included design and production of semi-annual print publication, graphic support and banner ads for their web site, and various maps and collateral materials.

DESIGN TYPE: 1997 - 2000

- ◆ Art Director/Graphic Designer/Production Artist in a fast-paced design/printing firm. Highlights include the design, production and project management of a series of 200 page Bellsouth Sports Handbooks (SEC and ACC Football; ACC Basketball). Many other design and production assignments ranging from logos and business cards to high-end catalogs. Also photo retouching, silhouettes, trapping, film output, imposition and other pre-press projects.

WIELAND COMMUNICATIONS: 1992 - 1993

- ◆ Production Manager for the Avis Traveler magazine. Produced quarterly editions of Avis Rent-a-car's 36 page, full color national magazine for 22 different cities. Responsible for all phases of production including typesetting, layout, color separations, film output, proofing, coordination of printing and design work, and contracting freelancers.

TENNESSEE DEPARTMENT OF TRANSPORTATION: 1976 - 1992

- ◆ Preparation of maps, presentations, blueprints and graphic layouts. Administration of the State of Tennessee's outdoor advertising laws.